

Highlight of Qualification

Creative individual, Proficient with InDesign CS3 – attended multiple design & media workshops and conferences receiving a national honorable mention award and a state first place in layout competitions. Familiar with Adobe Creative Suite and HTML.

Education

Grand Valley State University, Allendale, MI Spring 2010
B.S. Advertising/ Public Relations 3.34 GPA
Minor: Writing
Relevant Coursework: Document Production and Design, Technology in PR & Advertising,
Introduction to Professional Writing, Writing for the Web

Technology Skills

Proficient with Macintosh and PC systems
Adobe Creative Suite 3 – InDesign, Illustrator, Photoshop
Microsoft Office 2007 – Word, PowerPoint

Professional Experience

Recoil Magazine – Design Intern, Grand Rapids, MI January 2010 - Present
National Student Advertising Competition August 2009 - Present
Active role in Research Team
Collaborated with survey and focus group guide, mediated focus group
Great Lakes Strategies, LLC. – Intern, Lansing, MI July 2009
Design literature and updated logo
Exchange projects via e-mail

Leadership Experience

GVSU Advertising Club 2009
Member of American Advertising Federation
Member of National Student Advertising Competition: Research Team
GVSU College Republicans: Chief Executive Public Relations Officer 2008, 2009
Produced flyers, news releases and other promotional material
Yearbook Staff, Goodrich High School
Sports Editor, Managing Editor 2005, 2006
Proposed ideas to create 2005/2006 theme & design within InDesign CS
Designed community section, local business ads and proud parent ads
Class of 2006 Treasurer 2002 - 2006
Reconciled budget records with activity accounts
Configured graduation announcements

Professional Development

AAF Student Conference – St. Louis October 2009
Republican Mackinac Leadership Conference September 2009
Conservative Political Action Conference – Washington, D.C. February 2009
Kent County Republican Center: Volunteer
Presidential Classroom: Media & Democracy – Washington, D.C. February 2006
NSPA Journalism Convention – Chicago November 2005
Participated in National Write-Off Competition
Camp MIPA July 2005
Results-oriented workshop at Michigan State University
Designed ideal theme package 2006 Martianaire
NSPA Journalism Convention – Atlanta November 2004
Media Workshops at Ball State July 2004
Specialized classes in InDesign CS